

Graphic Submission Guidelines

| Category | Type | Dimension | Max File Size (jpg/gif) | Max File Size (Animated) |
|-------------------------------|----------------------|-----------|-------------------------|--------------------------|
| Rectangles and Pop-ups | Square Pop-Up | 250x250 | 20k | 40k |
| | Vertical Rectangle | 240x400 | 20k | 30k |
| | Rectangle | 180x150 | 20k | 20k |
| Banners & Buttons | Full Banner | 468x60 | 20k | 30k |
| | Half Banner | 234x60 | 20k | 20k |
| | Featured Highlight | 120x90 | 10k | 10k |
| | Highlighted Sponsors | 120x60 | 10k | 10k |
| | Vertical Banner | 120x240 | 20k | 30k |
| | Featured Sponsor 1 | 175x162 | 20k | 20k |
| | Featured Sponsor 2 | 175x98 | 20k | 20k |
| Skyscrapers | Skyscraper | 120x600 | 20k | 30k |

- * If submission is Flash: SWF and original FLA must be provided. Vector art must be in GIF format. File sizes must not exceed max for type of ad
- * Each Flash ad unit must be accompanied by a GIF or JPG alternative to serve to users who do not have the Flash plug-in (see above for GIF or JPG specs)
- * If submission is animated GIF: File sizes must not exceed max for type of ad

Questions?

Call 1-484-766-2950

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